

# GROWING PARTNERSHIPS



WORLD  
RESOURCES  
INSTITUTE

Cities4Forests

In 2019, our partnership with the World Resources Institute (WRI) really took off. As a leader in the world of conservation, **WRI is critical for ensuring we have plenty of quality projects around the world.** For 2020, we are going to continue collaborating and planting as many trees as necessary!

Cities4Forests is a commitment by municipalities around the world to **integrate forests and sustainable development into their city planning.** This year, we partnered with them to plant trees in urban areas around the world.



One Tree Planted is now an **official reforestation partner of the United States Forest Service (USFS)**, a rare privilege reserved for very few organizations due to rigorous standards. It means we will be working with USFS to restore and create resilient forest ecosystems on public lands from coast to coast in National Parks in the US.

## WHY TREES?

Our reforestation projects rebuild forests after natural disasters and deforestation. This doesn't just benefit nature and the climate, it directly impacts the people living in the affected areas.

Trees have a wide range of benefits. One Tree Planted focuses on what we call the 6 Pillars of why trees are important.

The 6 pillars of reforestation...



AIR



WATER



BIODIVERSITY



SOCIAL IMPACT



HEALTH



CLIMATE

## HOW YOUR DONATION PLANTS TREES



The site is prepared  
Land prep & weeding

Phase 1 \$10



The trees are grown  
Saplings nurtured in the nursery

Phase 2 \$60



Trees are planted  
Transport & planting by hand

Phase 3 \$15



Trees maintained & monitored  
Impact reports & operations

Phase 4 \$15

Approximate breakdown of average tree planting dollar. Costs vary by project.



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# WE PLANT TREES



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"A NATION THAT DESTROYS ITS SOILS DESTROYS ITSELF. FORESTS ARE THE LUNGS OF OUR LAND, PURIFYING THE AIR AND GIVING FRESH STRENGTH TO OUR PEOPLE."

— FRANKLIN D. ROOSEVELT

## HOW TO GET INVOLVED

Everything we do wouldn't be possible without the help from amazing supporters like you. Looking to do more? Here's how you can get involved with One Tree Planted.



DONATE

Make a one time or recurring donation to one of our global planting projects.



FUNDRAISE

Set up a fun way for your friends, family & community to help plant trees.



VOLUNTEER

Join us at a community tree planting event, or become a tree ambassador to plan your own.

## SUSTAINABLE DEVELOPMENT GOALS

Sustainable development entails seeking out solutions that not only boost the economic outcomes of developing and poorer nations, but also working to limit (or eliminate) our impact on the planet. Trees are one such solution.

6 CLEAN WATER AND SANITATION

6.6 - By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes

13 CLIMATE ACTION

13.3 - Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

15 LIFE ON LAND

15.3 - By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world



## PROJECT HIGHLIGHT PROTECT THE ORCA



In collaboration with Promise the Pod, **One Tree Planted** is **repairing critical watersheds and planting lots of trees to help bring back the endangered Southern Resident Orca from the brink of extinction.**

Also known as killer whales, Orcas are an icon of the Pacific Northwest. But their population has been decreasing, with **only 73 individual whales left in the region.**

One of the biggest threats to the orcas' survival is an ever-decreasing supply of Chinook salmon, **a staple of their diet which amounts to about 80% of their caloric intake.** Salmon numbers are declining as deforestation and pollution degrade their spawning ground, ultimately impacting the amount of salmon available for the orcas.

Tree planting and restoring riparian zones (the areas where land meets a river or stream) across the Pacific Northwest is a simple and effective solution for protecting and increasing salmon stocks as well as filtering out runoff pollution that ends up in the ocean. **This helps not only the salmon, but also reduces the amount of pollution that ends up in the ocean.**

In total, **we are contributing over 1 million trees to this effort,** and are looking forward to getting our hands dirty in 2020!



## PROJECT HIGHLIGHT PERUVIAN AMAZON



Peru contains the **second largest section of the Amazon Rainforest** (after Brazil). As such, the country is home to **over 20,000 known species of plants and animals**, approximately 1/4 of which are endemic, placing it among the **top 10 'megadiverse' countries.**

Our project in Peru took place within the buffer zone of the Tambopata National Reserve adjacent to Bahuaja-Sonene National Park. Some of the land where the trees were planted was formerly leased by large agribusiness operations. **These businesses tore up large sections of private land to plant unsustainable crops that damaged the land. After harvesting, they left the degraded land for the locals to clean up.**

Working with farmers and conservationists, **this project emphasizes restoring the land through the practice of agroforestry.** Planting cacao trees, other fruit-bearing species, and companion plants creates **a socially, economically, and environmentally sustainable solution to restore the land and livelihoods of the impacted communities.**

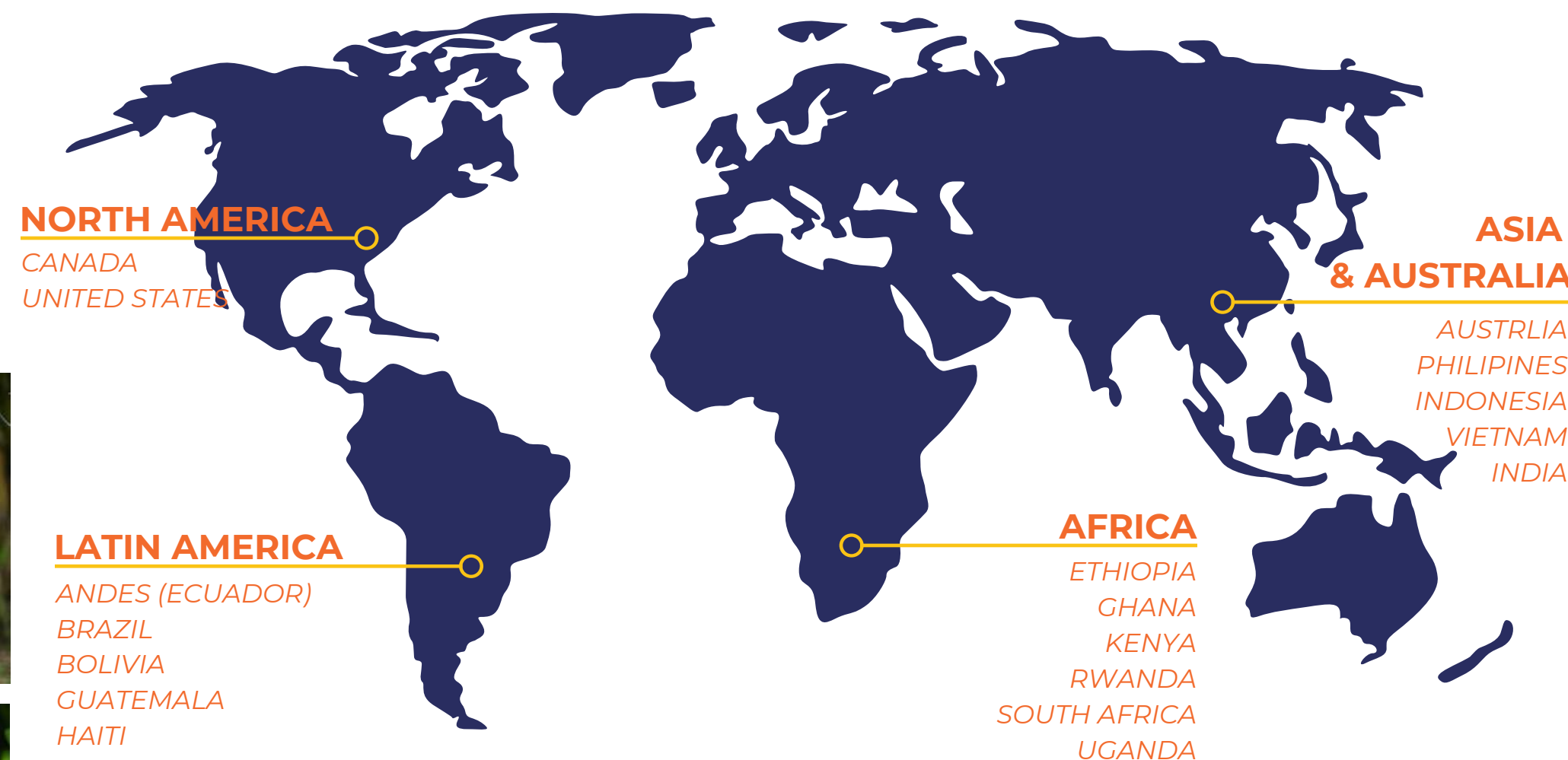
This project spans 3 years and looks to plant close to half a million trees - **260,000 of which were planted in 2019!**



# A GLOBAL IMPACT

One Tree Planted has planting projects in four global regions: **North America, Latin America, Africa, and Asia.** Within these regions, in 2019 we had projects in 17 different countries.

Planting trees in each of these regions comes with its own diverse benefits, challenges, and rewards. And every reforestation project has its own unique impact on forests, communities, animals, and the planet overall.



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## PROJECT HIGHLIGHT WOMENS EMPOWERMENT IN RWANDA



In 2019, we completed three separate projects in Rwanda, all of which centered around agroforestry. The first was with a **women-led coop that planted 35,000 fruit-producing trees**; the second a group of **students who planted 9,000 trees as part of an initiative to fight poverty**; and the third was with **farmers who planted 60,000 trees to produce sustainable coffee.**

**Agriculture employs over 70% of the population in Rwanda.** However, livelihoods are being threatened as soil erosion from years of **unsustainable farming is jeopardizing crop yields.** Steep slopes in the country also increase the likelihood of landslides, which damage farms, pollute water sources, and exacerbate deforestation.

That's why promoting agroforestry is so crucial for this region. **Planting trees that also serve an economic benefit - on top of their benefits to the environment - reduces the likelihood that farmers will cut down the trees for timber or firewood.** With the income and food generated from these trees, **communities are better able to afford healthcare, education, and quality nutrition** - all while reducing soil erosion and contributing to improving the environment overall.



## PROJECT HIGHLIGHT CYCLONE FANI RECOVERY IN INDIA



In May of 2019, Cyclone Fani made landfall on India's eastern coast. The cyclone was the worst storm India has dealt with in the past two decades, causing more than an estimated \$8 billion in damage. **More than a million people needed to be evacuated, at least 89 lost their lives.**

Sadly, the environmental damage was also quite profound. Some estimate that as many as **10 million trees were downed in Odisha state alone.** Many of the trees lost belonged to **small-holder farmers or families dependent on the fruit-bearing trees for food and income.**

To do our part for the restoration efforts, **One Tree Planted contributed 150,000 fruit trees** to help those families and farmers repair their way of life. Additionally, **100,000 mangrove trees were planted** to protect the coast from storm surge, rising sea levels, and erosion, thus mitigating the risk coming from future storms.

**This mangrove project was so successful that we are significantly expanding this effort in the region in 2020.**

